



**THE PROGRAM
OF THE XXVIII INTERNATIONAL FORUM
"BEER - 2019"**

May 21 - 24, 2019

Organizer: "SOUD - Sochi Exhibitions "

Venue: Sochi, Grand Hotel «Zhemchuzhina», Exhibition Center.



20 May

10.00 a.m. -8.00 p.m.	Check-in and registration of exhibitors and festival. Stand's decoration.
10.00 a.m. -6.00 p.m.	Taking the samples for the International tasting competition of beer, soft drinks and competition of raw materials and equipment. <i>Venue: Hall " Khrustalnyi " (VIP-hall), "Tasting Commission".</i>

21 May

10.00 a.m. -6.00 p.m.	<u>The working of the Forum «BEER-2019»</u>	
10.00 a.m. -6.00 p.m.	The working of the International Congress of Beverage Producers: "New solutions and issues of market regulation, modern production technologies and current marketing strategies."	
2.00 p.m.	The beginning of the working of commission of the International Competition of Beer, Soft Drinks, Raw Materials and Equipment. <i>Venue: Hall " Khrustalnyi " (VIP-hall), "Tasting Commission".</i>	
10.00 a.m. -6.00 p.m.	The working of the festival "The Sea of beer in Sochi. Traditional and craft beer "	
	Daily in the program: <ul style="list-style-type: none"> - entertaining and dancing shows; - national tasting and fun contests; - arm wrestling competitions; - presentations of manufacturers; - at 14.00 drawing prizes for visitors; 	<ul style="list-style-type: none"> - presentation "Bavaria Brewery" the group of companies (hall A, stand 155): <ul style="list-style-type: none"> • doulist show (ensemble "Children of the Mountains"); • salling of Ossetian pies; • national dance program; competitions: "Meter Beer", "Bir Pong".
<i>Venue: festival site</i>		
11.00- 11.30 a.m.	The opening ceremony of the International Forum "BEER-2019" with the participation of officials. Official signing of the Agreement on cooperation between SOUD LLC - Sochi Exhibitions and the Union of Russian Brewers for 2020. <i>Venue: Hall "Morskoi"</i>	
11.30 a.m.	Visiting the exposition by the officials	
12.00 a.m -2.00 p.m	An extended meeting of the Working Subgroup "Machines and Equipment for the Beverage and Beverage Industry" at the Interdepartmental Working Group on Reducing the Dependence of the Machine-Building Industry for the Food and Processing Industry of the Russian Federation against Importing Equipment, Components and Spare Parts, Services (Works) of Foreign Companies and Using Foreign Software, and also about the development of the engineering industry at the food and processing industry of the Russian Federation under the Ministry of Industry and Trade of the Russian Federation treatment of development of production of Russian equipment for beer and soft drinks industry. Organizers: Working Subgroup "Machines and Equipment for the Beverage and Beverage Industry", The Union of Russian Brewers, Association "Rosspetsmash". Participants: Representatives of relevant government authorities, the brewing industry, manufacturers of equipment for the food and processing industries. <i>Venue: Hall "Palmovyi"</i>	
1.00-2.00 p.m.	Seminar LLC "Eltemiks" Company (Voronezh) Topic: "Falsification and defects of beer, or how to check the quality of the finished product and raw materials in 45 seconds." Speakers: Ms. Barkalova Oksana – «Eltemix» LLC consultant of the equipping brewery laboratories, Mr. Grinevich Andrey - Director of «Labradact» LLC, PhD. <i>Venue: Hall "Yantarnyi".</i>	

2.00-3.00 p.m.	<p>Seminar LLC "Swam Group" Company (Moscow) Topic: "The using of natural aromatics in beer and cider. Aromatech products and market trends. Speaker: Ms. Bont Alexandra. <i>Venue: Hall "Yantarnyi".</i></p>
3.00-4.00 p.m.	<p>Practical seminar: "The organoleptic of beer - practice in a brewery for quality control and identification of different sorts of beer". The theoretical part is devoted to the problem of the influence of various substances on the taste and aroma of beer and the methods of solving it. In the practical part, the main possible training options for the taster will be offered, as well as variations of testing. Speaker: Mr. Hofmann Ruslan - Brewing Engineering Engineer (Technologist), Technical University Berlin (VLB Berlin). <i>Venue: Hall "Yantarnyi".</i></p>
6.00-6.30 p.m.	<p>Putting the exposition under the safeguarding.</p>
7.30 p.m.	<p>The opening banquet of the international forum "BEER-2019". Venue: Restaurant "Duchess" Dress code: democratic. <i>Gathering at 6.45 p.m. at the central entrance of the Grand hotel «Zhemchuzhina»</i></p>

22 May

10.00 a.m. -6.00 p.m.	<p><u>The working of the Forum «BEER-2019»</u></p>
10.00 a.m. -6.00 p.m.	<p>The working of the commission of the International Competition of Beer, Soft Drinks, Raw Materials and Equipment. <i>Venue: Hall "Khrustalnyi" (VIP-hall), "Tasting Commission".</i></p>
11.00 a.m. -1.30 p.m.	<p>Seminar "The School of Brewers": Course - Czech Lager and its secrets. " 1. The history of the Czech Lager. 2. Malt. 3. Brew as a technological method of brewing. 4. Method of fermentation. 5. Method of ripening. 6. The concept of "Czech Lager". What does it mean. Speaker: Mr. Hrubesch Martin Horst - certified brewer and sommelier from the Czech Republic, a specialist in the critical processes of the psychology of brewing Organizer: The Union of Russian Brewers. <i>Venue: Hall "Yantarnyi".</i></p>
1.00-3.30 p.m.	<p>Round table "Russian brewing industry under modern conditions" with the participation of representatives of branch associations of brewing enterprises and brewing companies of Armenia, Belarus, Kazakhstan, Russia and Ukraine on topical issues of the brewing industry:</p> <ul style="list-style-type: none"> • the EAEC Technical Regulations "About the safety of alcoholic beverages"; • the excise policy in relation to the brewing industry; • the prospects of separate regulation of brewing products; • the legislative restrictions on the production and turnover of brewing products; • the labeling of brewing products; • the measures of whitewash the brewing industry. <p>Speaker: Mr. Mamontov Vyacheslav - Executive Director of the Union of Russian Brewers Topic: "Features of technical regulation of brewing products." Speaker: Ms. Danilovtseva Alla - Chairman of the Technical Committee of TC 175, Deputy General Director for Scientific Work of Rosspirtprom JSC. Dr. of Sc. Topic: "Identification of brewing products - trends and possibilities." Speakers: Mr. Kobelev Konstantin - Deputy Director of VNIIPBiVP - a branch of FSBI "Federal Scientific Center of Food Systems named after V.M.Gorbatov "RAS, head of the testing center, deputy chairman of the technical committee of TC 175, Dr. of Sc. Ms. Gernet Marina - Doctor of Technical Sciences, Prof., Head. Department of brewing technology FGBNU "FNT food systems them. V.M. Gorbatov "RAS. Organizer: The Union of Russian Brewers, All-Russian Research Institute of the Brewing, Beverage and</p>

	Wine Industry - Branch of the Federal Research Institute of Food Systems named after V.M. Gorbatov "RAS. <i>Venue: Hall "Morskoi"</i>
5.30 p.m.	Gastronomic tour "Armyanskoe podvorye". Master class of cooking dishes of national cuisine. <i>Venue: Restaurant "Urartu" ethnic cuisine.</i> <i>Gathering at 4.45 p.m. at the central entrance of the Grand hotel "Zhemchuzhina"</i>
6.00-6.30 p.m.	Putting the exposition under the safeguarding.
6.00-9.00 p.m.	Dinner for members of the Union of Russian Brewers and partners. (About participation, please contact the Union directly).

23 May

10.00 a.m. -5.00 p.m.	<u>The working of the Forum «BEER-2019»</u>
10.00 a.m. - 3.00 p.m.	The working of commission of the International Competition of Beer, Soft Drinks, Raw Materials and Equipment. <i>Venue: Hall "Khrustalnyi" (VIP-hall), "Tasting Commission".</i>
since 5.00 p.m.	Exposure dismantling
6.30 p.m.	Awarding Ceremony for the Forum participants and winners of the International Competition of Beer, Soft Drinks, Raw Materials and Equipment. <i>Venue: Hall "Morskoi"</i>
8.00 p.m.	<i>Buffet table in honor of the winners of the tasting competition and the ending of the Forum.</i> <i>Festive fireworks, organized by «Tomsk beer» company.</i> <i>Dress code: evening.</i> <i>Venue: Restaurant "Vechernii", Grand hotel "Zhemchuzhina"</i>

24 May

09.30 a.m. -9.00 p.m.	Team gaming "The Day of Pivonerii." Venue: Solohaul Park. Solohaul Park is a territory where you can forget about the outside world Team gaming "The Day of Pivonerii" is an amazing adventure, wonderful entertainments, unexpected surprises and impressions for the whole year till the «BEER-2020» forum! <i>Dress code: sporty. Please read attentively the memorandum of participants of the "Day of Pivonerii" and the rules of conduct at the open-air event</i> <i>Departure at 09.30 p.m. from the main entrance to the Grand hotel "Zhemchuzhina".</i>
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EXHIBITION ORGANIZER

SOUD

SOCHI EXHIBITIONS

The program may be changed
15.05.2019

The Official partner
The Union of Russian
Brewers



Evening event Partner
"Tomsk beer"



The General information partner

